



# Sophia Dunn

She/her

Graphic  
Designer  
& Illustrator

## BIOGRAPHY

I'm a enthusiast designer in search for new innovative projects to let my creativity run wild with. Deciphering complex briefs and creating simple, efficient design outcomes is my speciality.

If I'm not busy working on a new project, I'm creating digital art, social media content and building my skills and knowledge.

## EDUCATION

SOHO EDITORS (SHORT COURSE)

### THE INTERMEDIATE PHOTOSHOP COURSE

2019 TWO DAY COURSE

GOLDSMITH'S UNIVERSITY  
OF LONDON

### BA (HONS) DESIGN

2014 to 2017

CITY AND ISLINGTON COLLEGE

### ART AND DESIGN FOUNDATION DIPLOMA

2013 to 2014

## SKILLS:

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Powerpoint
- Wordpress/Mailchimp
- CRM/Goldvision/Spiro

## HOBBIES:

- Fitness and Wellbeing blogger
- Painting and sketching
- Playing in a band
- Content creating
- Active member of staff groups
- inc. Race Equality and LGBTQ+

## WORK EXPERIENCE

FOUR COMMUNICATIONS

### CENTRAL MARKETING DESIGNER

March 2019 – Present

- Designing all internal/external branded comms including campaigns, posters, leaflets, presentations, newsletters, ads for both digital and print
- Pitch work for clients in various sectors such as Health, Travel, Culture for clients including Estee Lauder, Visit California and the NHS
- Event design for Focus Funding and ManBooker Prize
- Innovative thinking and creative planning for new marketing campaigns and staff led groups.

CARAMEL ROCK

### GRAPHIC DESIGNER

AUGUST 2019 – PRESENT

- Creating relevant content for social media channels
- Designing strong visuals for business cards and flyers, banners, posters and events
- Designing digital content for website and newsletters and digital displays

GO-AHEAD LONDON

### GRAPHIC DESIGNER

AUGUST 2018 – 2019

- Designing internal comms including campaigns/posters, digital signage and site maps.
- Bringing BusTalk bi-monthly company magazine in=house designing layouts, copywriting, liaising with colleagues and organising photoshoots.
- Designing marketing material including adverts and leaflets.

## CONTACT ME:

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## REFERENCES:

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